

AVANTI VYZA

PRODUCT & WEB DESIGNER

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SUMMARY

Product and web designer translating small-business needs into websites and self-service admin tools. Combines visual and interaction design with six years of consulting experience in workflow improvement, stakeholder collaboration, and complex project delivery.

DESIGN SKILLS

Website Design • Interaction Design • Client Discovery • Workflow Design • Visual Communication • Functional Testing

EXPERIENCE

Freelance Web Designer

Oct 2025 – Present

Kinda French Kitchen — kindafrenchkitchen.com, launched September 2026 | Remote

- Translate client needs into website concepts and functional workflows, using Figma for design and shaping both the public-facing experience and supporting admin tools.
- Designed and implemented a self-service admin portal that lets the client update website prices and manage unavailable dates without editing code.
- Designed flexible availability editing so the client can reopen a middle day while preserving the remaining blocked dates, without recreating existing entries.
- Tested portal functionality and documented user instructions; configured deployment and backend services through GitHub, Vercel, and Supabase.

Fora Travel — Independent Travel Advisor

Jan 2025 – Present

- Translate client preferences and budgets into tailored itineraries and recommendations, earning 5+ repeat bookings and 3 referrals.

Promontory Financial Group, an IBM Company

Jul 2018 – Oct 2024

Managing Strategy & Compliance Associate | New York, NY

- Built a centralized compliance-documentation library from process mapping through implementation with 5 subject-matter experts, addressing a longstanding gap in how teams accessed documentation.
- Redesigned a bottlenecked workflow, documenting clear procedures and accountability and streamlining reporting to make status and ownership visible.
- Developed and presented four annual review decks for global banking clients, translating complex regulatory developments into clear visuals and narratives to inform executive planning.

SELECTED PROJECTS

- Back of House — Product design for a private chef's booking dashboard: card-wall pipeline, two-way calendar, draft-then-publish editing. Live since September 2026. avantivyza.com/private-chef-dashboard
- Tattoo Studio Demo — Designed and built a website with booking and admin portals using Supabase and Vercel. Independent project. tattoo-portfolio-iota.vercel.app
- Travel Advisory Website — Designed and built a site combining destination content, travel storytelling, and client-facing recommendations. avyzaventures.netlify.app
- DDR Daze — Fully playable retro rhythm game built in vanilla JS: 5 songs, difficulty levels, live leaderboard. Personal project, built to prove I write real code. ddr.avantivyza.workers.dev

SKILLS & TOOLS

Design: Figma, Canva, PowerPoint, Google Slides | Implementation: Claude (AI-assisted build and troubleshooting), GitHub, Vercel, Supabase, Netlify | Collaboration: Notion, Slack, Google Sheets, Excel

EDUCATION & CERTIFICATIONS

B.B.A. in Marketing, Minor in Finance — The University of Texas at Austin | May 2018

AI Fluency (Anthropic) • Prompt Engineering for ChatGPT (Vanderbilt) • Project Management Capstone (Google)